# Goddmmaste Business School RC No: 1886733

**Course Tittle:** Agribusiness Entrepreneurship

**Course Period:** 1 Week

#### Introduction:

The global trends in the food and beverage sector offer tremendous opportunities for business creation and economic growth. The Agribusiness Entrepreneurship Course supports the growth of competitive agro-processing enterprises by advancing innovation in products, processes, and business models. To be successful at market-oriented farming, the farmer needs greater farm management and entrepreneurial skills. An entrepreneurial farmer makes farming decisions in a complex competitive and collaborative environment.

## **Key Learning Objectives**

On completion of the Course, you should be able to:

- Explain business facts and concepts used in the agriculture industry from production to retail,
- Apply investigative methods and techniques used to start a business,
- ➤ Identify emerging changes in technology, economics, societal influences, and communication that have a dramatic impact on the agribusiness/entrepreneurship industry,
- Demonstrate a good understanding of the whole business cycle, from production to pricing to policy,
- > Identify current economic issues that affect our society

#### **Course content**

The course covers; intro to Agribusiness, business environment, business management, marketing, business finance, personal finance, managing your career

### **Target Audience:**

Undergraduate students, NYSC members, small business owners, entrepreneurs, unemployed graduates, experienced but redundant employees, artisans, other interested participants

**Commencement dates:** 1 July 2023

4 August 2023

1 September, 2023

6 October, 2023

3 November, 2023

1 December, 2023

**Course Fee:** − ₩25,000

**Mode of Attendance**: – Physical or Virtual

Payment: Make payment (Transfer, Cheque or Western Union) in favour of account

below:

**Goddmmaste Consulting, Investment Company Ltd** 

**Account Number:** 1016356752

Bank Name: Zenith Bank Nigeria

After payment, send us evidence of payment and choice your mode of participation.

For physical attendance, you are to choice either of the two (2) venues below:

Head Office: KM 1 Gboko Road, Behind Pleasure Travel's Park, Wurukum, Makurdi Benue

State

Branch Office: ILHR Annex, No. 27 Point Road Apapa, Lagos State

For virtual participants, after verification of payment, a Zoom Meeting or Google Meet link

(whichever is convenient for you) will be send to you for the purpose of the training.

#### Contact:

Email: goddmmastecicltd@gmail.com

goddmmastecic@yahoo.com

Phone: +2348063569341

+2348094860494

WhatsApp: +2348063569341

Web: https://goddmmastecicltd.com/

Sign

Management

**Goddmmaste CIC Ltd**