

Goddmmaste Business School
RC No: 1886733

Course Title: Leadership and Entrepreneurship
Course Period: 1 Week

Introduction:

The course is designed to provide participants with entrepreneurial business skills and knowledge to develop a winning vision and commercial strategies that gives shareholders value and creates competitive advantage. In an increasingly volatile (digital) marketplace, organizations will have to adapt fast to survive. Leaders and decision makers must rethink the way they handle risk to maximize growth and financial returns. Strategy competencies that includes entrepreneurship for leaders has changed from a “nice to have” to a fundamental requirement.

Key Learning Objectives

On completion of the Course, you should be able to:

- Explain the key elements of the entrepreneur mindset,
- Match business acumen competencies to achieve personal and business goals,
- Dramatize knowledge of using a commercial mindset to overcome leadership business challenges,
- Engage with topical issues such as the growing impact of technology and automation on entrepreneurship,
- Practice the commercial language used by C-Suite leaders and directors,
- Challenge the status quo to solve problems/organizational bottlenecks and seize commercial opportunities.
- Become a ‘doer’ with a cost and quality mindset

Target Audience:

Undergraduate students, NYSC members, small business owners, entrepreneurs, unemployed graduates, experienced but redundant employees, artisans, other interested participants

Commencement dates: 1 July 2023
4 August 2023
1 September, 2023

6 October, 2023

3 November, 2023

1 December, 2023

Course Fee: – ₦25,000

Mode of Attendance: – Physical or Virtual

Payment: Make payment (Transfer, Cheque or Western Union) in favour of account below:

Goddmmaste Consulting, Investment Company Ltd

Account Number: 1016356752

Bank Name: Zenith Bank Nigeria

After payment, send us evidence of payment and choice your mode of participation.

For physical attendance, you are to choice either of the two (2) venues below:

Head Office: KM 1 Gboko Road, Behind Pleasure Travel's Park, Wurukum, Makurdi Benue State

Branch Office: ILHR Annex, No. 27 Point Road Apapa, Lagos State

For virtual participants, after verification of payment, a Zoom Meeting or Google Meet link (whichever is convenient for you) will be send to you for the purpose of the training.

Contact:

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Sign
Management
Goddmmaste CIC Ltd