Goddmmaste Business School RC No: 1886733

Course Tittle:Publication and PrintingCourse Period:1 Week

Introduction:

This course provides participants with a comprehensive foundation of layout and design principles to integrate digital media essential for effective print-based and webbased business publications. The course also enables participants to create attractive and effective publications for businesses and the industry.

Key Learning Objectives

On completion of the Course, you should be able to:

- > Explain the practice of printing and publication,
- Differentiate between and select appropriate publication solutions based on the intended audience, organizational goals and objectives,
- Design and create attractive, organized, and effective layouts based on sound principles and elements of design by efficiently using industry standard tools,
- > Manipulate typography into an artful, professional presentation,
- Choose appropriate software or tool to create, edit and customize images in appropriate image size, resolution, and file type for the presentation and publication,
- Match and apply print industry best practices in planning, creating, proofing, managing files, and preflight and portable document format options.

Target Audience:

Undergraduate students, NYSC members, small business owners, entrepreneurs, unemployed graduates, experienced but redundant employees, artisans, other interested participants

Commencement dates:	1 July 2023
	4 August 2023
	1 September, 2023

6 October, 2023

3 November, 2023

1 December, 2023

Course Fee: – ₩25,000

Mode of Attendance: – Physical or Virtual

Payment: Make payment (Transfer, Cheque or Western Union) in favour of account below:

Goddmmaste Consulting, Investment Company LtdAccount Number:1016356752Bank Name:Zenith Bank Nigeria

After payment, send us evidence of payment and choice your mode of participation.

For physical attendance, you are to choice either of the two (2) venues below:

Head Office: KM 1 Gboko Road, Behind Pleasure Travel's Park, Wurukum, Makurdi Benue State

Branch Office: ILHR Annex, No. 27 Point Road Apapa, Lagos State

For virtual participants, after verification of payment, a Zoom Meeting or Google Meet link (whichever is convenient for you) will be send to you for the purpose of the training.

Contact:

Email:goddmmastecicltd@gmail.com
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+2348094860494WhatsApp:+2348063569341

Web: <u>https://goddmmastecicltd.com/</u>

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